

ACTIVITIES

Visit Canada organizes, initiates and supports targeted activities.

WEBSITE

As a sponsor you get exposure on our website www.visit-canada.eu.

SOCIAL MEDIA

Our platforms are aimed to inspire travellers. We also ensure every sponsor will get exposure through our platforms.

TRADE AND CONSUMER SHOWS

Your brand represented at shows we attend in the Benelux.

ANNUAL FAMILIARIZATION TRIP

Participation in our Visit Canada study trips to Canada for a small contribution, or the option for destinations to highlight their region.

QUATERLY UPDATES & NEWSLETTERS

Visit Canada sends quarterly sponsor updates, including market numbers, trends and recent and upcoming activities. We also send out a newsletter to consumers where you can be mentioned.

BECOME A SPONSOR

Join us in promoting tourism from the Benelux to Canada, targeting consumers, trade and media. Visit Canada is committed to attract, inform and inspire travellers about the diverse and unforgettable experiences Canada has to offer.

As a sponsor, you become part of a dedicated network working to raise awareness and support long-term growth for Canada in the Benelux market. Visit Canada also represents the interest of its sponsors towards Canadian partners and Benelux consumers.

Interested in joining? Contact us for more information, we look forward to welcoming you as a sponsor of Visit Canada!

✉ info@visit-canada.eu

🌐 www.visit-canada.eu

**Become a sponsor for
only € 550* per year!**

**CA\$ 550 applies to sponsors based in Canada
All prices excl. VAT and/or bank fees*



2026

**VISIT
CANADA**

Promoting Canada in the Benelux

INTRODUCTION

Visit Canada is a network organisation dedicated to promoting Canada as a travel destination to both consumers and the travel trade in the Benelux region.

The board consist of nine trade professionals from the Netherlands and Belgium, all enthusiastic and passionate about Canada. The sponsors of Visit Canada include airlines, local transportation providers such as rail and camper suppliers, tour operators and Canada destination marketing organisations.

With growing competition in the global travel market, our mission is clear: to broaden awareness and inspire travel to Canada among Benelux travellers. This can only be achieved through strong partnerships with sponsors.

This leaflet provides you with more details about Visit Canada, what we aim to achieve and also the benefits of becoming a sponsor.

Kind regards,

Wolfgang Hendrix
Chairman Visit Canada



BOARD VISIT CANADA

Wolfgang Hendrix - Canadatrans.nl

Christian Jabor - CanadaPlus

Else Schepers - Wintersport Canada Amerika

Jeroen Vincken - Joker

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Visit Canada - Secretary Office

Vivien Hulsebosch / Fleur van den Berg - Target Travel Marketing

Bisonspoor 3002 - A701 | 3605 LT Maarssen | Netherlands

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